



**LION MEDIAS**

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**OUR HOSTS  
AND SPEAKERS**

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# SECTIONS

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HOSTS — . — . — . — . . **02**

SPEAKERS — . — . — . — . **03**

AMONG OUR CLIENTS — . — . — . **04**

In 2019, LION MEDIAS Agency is renewing its lineup of speakers and aiming for oratorical excellence.

Allow us to be reactive, attentive and provide you with even more experienced personalities in their field.

Thus, you will discover our updated catalogue and what we call the "Winning Combinations".

Unprecedented in the market, these combinations will have even more impact in terms of value, with multiple conference speakers gathered around your event at an attractive price.

We will tackle: optimism, public speaking, story telling, leadership, well-being in the workplace, team building, and more...

The modules take up half a day, leaving your collaborators plenty of time for other activities or work.

Our offer allows you to choose from two or three key subjects instead of one. Your seminars will benefit greatly from our expertise.

Finally, our offer of hosts and MCs remains unchanged: we continue to provide you with our bilingual speakers, journalists, coaches, authors, comedians and TV hosts.

Dear clients and prospects, I am convinced that we'll collaborate on successful events this coming year.

Words have meaning and those who speak them have even more.

*Tous mes vœux de succès!*  
*Luigi Minier*

**Luigi Minier**  
CEO | LION MEDIAS AGENCY

# NOTE FROM THE MANAGER

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# 01

- Have covered more than 300 events.
- Wide choice of hosts, journalists and speakers.
- They're at your side all along the way.
- They are: comedians, authors, consultants, MC's, coaches, and conference speakers.
- Many years of experience in events, television and conferences.
- Multilingualism: English, Spanish, Portuguese, Arabic, Dutch.
- Activities adapted for all settings.
- Competitive rates + reactivity and rigorous follow-up.
- Quote submitted in under 24 hours.
- Innovative multi-speaker offer.



# PRESENTATION

PROFESSIONALISM | DIALOGUE | TRUST

**Our expertise is at your event's service.**

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- Bottom line: an event host or a professional conference speaker.

**Agency's video pitch:**

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# HOSTS

02



## LOUISE

BILINGUAL ENGLISH/FRENCH

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Host of British descent, Louise has excelled as a speaker for conventions, conferences and galas for over 10 years.

## EXPERIENCE

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- **CITROËN:**  
Host at the Motor Show for the Electric Odyssey Adventure
- **TOTAL:**  
For “**Totals Got Talent**” soccer tournament and awards
- **GRÉVIN:**  
Enthronement of Teddy Riner at the Grévin museum
- **DALKIA:**  
Dalkia Awards at the Eiffel Tower
- **CASINO:**  
Casino moments in short films to promote CASINO products.
- **MONTE CARLO TELEVISION FESTIVAL:**  
Monte Carlo Television Festival 2010 and 2015 closing ceremonies (bilingual)

## EXPERIENCE

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- **2013 IVECO:**  
26<sup>th</sup> Transporter of the Year Nomination
- **PERNOD RICARD:**  
Pernod Ricard Awards Ceremony for European Marketing Executives
- **TEMA 2013 (Bilingual) :**  
"Les moments Oups"
- **GDF SUEZ:**  
GDF SUEZ Innovation Trophy Ceremony
- **PEUGEOT:**  
Video shoots for Peugeot with bloggers from all over the world
- **"ANJOU VÉLO VINTAGE", September 2013**  
Opening Ceremony
- **2013 VINCI:**  
VINCI Park conference (Ville mobile)
- **2014 PIRELLI:**  
Calendar launch in Paris
- **2014 GRÉVIN:**  
Enthronement of Zlatan Ibrahimovic at the Grévin museum.

- **ORANGE:**  
Premiere of **"HUNGER GAMES"**
- **EUROSTAR/SNCF:**  
20 years of Eurostar with SNCF and Guillaume Pepy
- **TRANSGOURMET LES CHEF EN OR:**  
**"Les Chefs en Or"** contest 2014
- **FORME:**  
The 100% Forme program. 15 short programs on well-being broadcasted on M6
- **JEUNE CHAMBRE ECONOMIQUE DE MONACO:**  
Télévision in all its forms, conference
- **2015 RENAULT:**  
Advertising with passion. 52 minute show at the Renault workshop with Maurice Lévy and Michael Vandersand.



- **ADP:**  
Louvre's Carousel Executive Conference 2015

- **ACCORS HOTEL:**  
« **Summer Academy 2** » with the world's top executives
- **MARTEL MUMM PERRIER JOUET:**  
MMPJ Annual Congress, 800 people, Disneyland, Paris
- **BLEUCIEL AIR SHOW:**  
Backstage host at the Valence aerial show
- **FESTIVAL DE LA TÉLÉ MONACO:**  
Host for the bilingual closing ceremony
- **COCA-COLA:**  
Host for the new Coca-Cola headquarters inauguration  
+ 2016 Euro Countdown
- **M6 MOBILE:**  
M6 Mobile Sing Party SANOFI: Innovation Trophies
- **2015 UNILEVER:**  
Movie on NRM net income management
- **FDJ:**  
2020 #FDJ2020 Digital plan elaboration and proposal

## EXPERIENCE

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- **GALERIES LAFAYETTE:**  
2016 New Year Wishes with Nicolas Houzé
- **2016 ACCOR HOTELS:**  
RENAULT "Hear us Coming" Formula 1 New Year Wishes  
with Sébastien Bazin
- **WOMANITY GALA:**  
Geneva, Switzerland
- **ABILYMPICS:**  
Professional Olympic Games for people with disabilities  
(Gala dinner, Opening and Closing Ceremonies)
- **MIP FORMATS:**  
"La nuit des formats"

## VIDEOS

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## ASHA

BILINGUAL ENGLISH/FRENCH

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Asha is a **bilingual journalist and MC (French/English)**. After graduating from Cambridge and Sorbonne, she started her career in 2007 on channel “i>télé” before working for **Canal Plus**.

Specializing in finance and economics, she has covered many TV stories on the subject. Asha does not hesitate to put her skills to use for event hosting: she has spoken at numerous conventions in illustrious locations such as **Bercy, Zénith de Toulouse, Trianon de Paris, Printemps de la Mode, Yachts de Paris** and **the Louvre’s Carousel** for global players and leaders in the public and private sector.

In parallel, she’s an Economy and Finance English professor at Sorbonne University (Magistère Finance de la Sorbonne) (Bachelors and Masters)

## EXPERIENCE

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- VIVATECH 2019
- People TV via “Business Africa” and “Initiative Africa”
- Design Week Milan Manufacturing
- Congress Shanghai
- ENT World Congress
- Paris Palais des Congrès Talentsoft World Paris
- Palais des Congrès Science Week
- Chicago Clextal Annual Event
- 3DExperience Forum France Palais Brongniart
- BPI France Annual event BPI Hub
- Paris Thales – Vivatech 2018
- NTR SNR Plenary Session – The Future of Europe’s Digital Innovation

## VIDEOS

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## BENOÎT

BILINGUAL ENGLISH/FRENCH

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Benoît, TV host and journalist, speaks English, Spanish and Portuguese fluently.

In early 2000, he started working as a reality TV producer, casting and PR manager. As a result, Benoît honed his managerial and team-building skills.

Passionate about gastronomy, he certifies as a sommelier.

In 2007, he started his career as a TV host/chronicler and spent 5 years working alongside **Stéphane Bern** on channel "France 2" in the daily show *Comment Ça Va Bien*.

He then hosted a home staging show on TF1 before joining the NRJ12 team. Alongside his TV activities, Benoît is a media training and public speaking coach and hosts numerous events.

## EXPERIENCE

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- Paris-Dakar
- Le Rallye de l'Atlas
- Journalist/reporter on the show *Exclusif* (TF1)
- Director of the show *Oui Chef* on M6
- Métropole Nice Côte d'Azur
- Le Paris des Chefs (Salon Maison et Objet)
- Femme Actuelle beauty awards ceremony (Prisma)
- LION MEDIAS and LA CITÉ DU LAIT | Culinary festivities: Fromages et Chefs

## VIDEO

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**CLÉMENT**

TRILINGUAL MANDARIN/ENGLISH/FRENCH

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Clément is a film industry professional with 10 years of experience in sales, marketing and public relations.

French and 35 years of age, he is based out of Beijing, China. He speaks French, English, Spanish and Mandarin.

Clément has worked for prestigious international sales corporations in the film industry such as IM Global. He has since created his own business.

In addition to his work as a film industry professional, he's increasingly in demand as host and master of ceremony for numerous film industry events.

## EXPERIENCE

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- **International Film Festivals:**  
Cannes, Berlin, Venice, Montreal and Hong Kong
- **Official Coordinator:**  
Chinese press for the Mostra Venice Film Festival (2015 to 2017)
- **Press Officer:**  
Four movies of the Venice Days section (2014 to 2017)
- **Masterclasses:**  
2017 Montreal World Film Festival
- **Press Conferences:**  
2017 Shanghai, Montreal and Cannes Film Festivals
- **MC – Galas:**  
*Asian Brilliant Stars of Berlinale 2018, China Night of Cannes 2018*

## VIDEO

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## OLIVIER

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BILINGUAL ENGLISH/FRENCH

Host and e-sport commentator for over 10 years, Olivier participates in France's biggest video game competitions. He's one of the leading personalities of the French e-sport field.

Like most video game professionals, his profession as a host is born out of passion. Greatly experienced, Olivier is capable of adapting to all sorts of audiences, games, and genres ranging from FPS to MMO. High-level competitions are no secret to him.

## EXPERIENCE

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- ESWC, "Hosting" events
- Game launches:  
Overwatch, Call of Duty
- Host:  
CANAL ESPORT CLUB on Canal +
- Commentator for multiple eSport events



## HAYLEY

BILINGUAL ENGLISH/FRENCH

From Xgames to WRC, there's a fine line for Hayley. Since her beginnings, she has covered extreme sporting events as well as broader audience sports, alongside hosting corporate events for large multinationals such as CAC 40. Versatile, Hayley hosts shows, galas and conventions.

### ROLAND GARROS



Présentation de résumés quotidiens et d'interviews d'athlètes professionnels pour le site officiel de la Fédération Française de Tennis à Roland Garros (diffusé en direct sur les écrans autour du stade). / Presentation of a daily highlights show and interviews with professional athletes for the French Federation of Tennis' website and the daily live show, broadcast around the courts.



## EXPERIENCE

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- VIVATECH
- HUAWEI
- CITROËN
- SFR
- REDBULL TV
- ROLAND GARROS

## VIDEOS

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# **SPEAKERS**

**sorted by subject matter**

**03**

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# ART OF STORYTELLING



**CYRIL**

ENGLISH/FRENCH/GERMAN/DUTCH

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**INVOLVEMENT:  
ART OF STORYTELLING**

After pursuing a career in international marketing for renowned brands such as Coca-Cola, Yoplait and Alpro Soya, Cyril now works in the conference field. He is a consultant in Strategic Storytelling. He follows brands and their creators to help them produce captivating and engaging content.

Each intervention is an experience with an impacting message, actionable strategies for measured results, and assisting teams in finding direction and motivation so as to generate the best client experience possible.

## EXPERIENCE

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- ATHEO
- Pepsico
- Carrefour
- Solvay
- DSSmith
- Nestlé

## VIDEO

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## SÉBASTIEN

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BILINGUAL ENGLISH/FRENCH

Film creator, festival organizer, trainer and slideshow conference speaker. Born in 1983 in Alsace, Sébastien holds degrees from École Supérieure libre d'Études Cinématographiques and Université Paris 1 Panthéon Sorbonne, and started out as a film editor.

Since 2011, he's been working and travelling as a film director. He has also been training young French talents since 2008 at the Rencontres Cinématographiques de Cavaillon.

Great public speaker both in French and English, Sébastien is particularly knowledgeable and influential in the Asian film industry.



## EXPERIENCE

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- **Director for multiple South Korean film festivals:**  
Busan International Short Film Festival, Festival de Film Français de Jeju, Seoul International Extreme-Short Image & Film
- **Programming and organization of a US festival:**  
Slamdance Film Festival
- **His most recent movie titles as a director:**
  - Vue de l'esprit (2014)
  - The Urban Suite (2014)
  - La folle routine de Tetsu Kono (2016)
  - The Troubled Troubadour (2016)

## VIDEO

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# LEARNING PUBLIC SPEAKING





## PASCAL

BILINGUAL ENGLISH/FRENCH

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Pascal is a bilingual host, comedian, consultant and author. Having worked as an engineer for over 12 years for big groups such as General Electric in Paris and Google in New York, he possesses a wealth of knowledge pertaining to the business world and speaks English fluently.

His career as a comedian, improviser and director enables him to add more vitality to business events. Since 2009, Pascal hosted dozens of events in French and English. His drive, benevolence, professionalism, and passion will be put to good use in order to meet your event's specific needs.

He will be your master of ceremony, conference speaker, team-building host for your seminar or roundtable and will always make the success of your event his top priority as well as closely following your subject matter.

## EXPERIENCE

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- VINCI
- EDF
- Eurocopter
- Merck Milipore
- Forum Economique Mondial

## VIDEO

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# DEMYSTIFYING SALES



## MICHAËL

BILINGUAL ENGLISH/FRENCH

- Professional conference speaker since 2005
- Held more than 1,000 conferences up to date
- Received the CSP in the US in 2018, highest distinction for professional conference speakers
- Author of 12 books including the best-sellers “Vendeur d’élite” and “l’Art de motiver”
- Senior lecturer at HEC and Sorbonne
- Manages the “Vendeurs d’élite” consulting and business efficiency training firm

INVOLVEMENT:  
SALES - BUSINESS PERFORMANCE - MOTIVATION

### #1 ELITE SALESMEN SECRETS

*Boost salesmen...*

**Keywords:** sales - negotiation - business performance - success

Who are elite salesmen?

How do they reach these extraordinary performance levels?

How to learn and build from their success?

# MICHAËL

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## #2 MAKE THE DIFFERENCE!

*Surpass the competition...*

Keywords: sales - negotiation - business performance - change - excellence - mindset

Being the best means being first... Being unique is better because you're the only one...

How to make a difference in order to provoke preference?

## #3 PROFIT OR DIE!

*Sell at the price you're worth!*

Keywords: sales - negotiation - defending a price - trust - mindset

How to defend against the "It's too expensive" argument?

Learn to be confident in your price and how to convince your buyers.

A gold mine of techniques and tips to WOW your customers

## #4 MOTIVATION SECRETS

*Managers, know how to motivate!*

Keywords: management - team building - coaching - leadership

How does motivation arise and develop?

How and why does it fade? How to rekindle and maintain it?

How do the best managers motivate or mobilize their teams?

## EXPERIENCE

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- ORPI
- SCHMIDT Kitchens
- Banques Populaires
- Grand Optical
- Cofidis
- Swisslife
- Bouygues Telecom

## VIDEO

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**INVOLVEMENT:**  
**HOW TO BOOST TEAMS - HIGH-LEVEL COACHING**

**Who is Eric? ...HOW TO SELL WITHOUT SELLING?**

Eric developed the “3-Step Formula to Earn Your First Million”. He also developed a free world tour of seminars and founded a private club reserved for the most experienced entrepreneurs.

His coachings export to more than 21 cities all around the world: Paris, London, Zurich, New York, Los Angeles, Miami, Toronto, Melbourne, Dubaï, Singapore. He helps:

- Conference speakers
- Entrepreneurs
- Trainers
- Investors
- Authors
- Consultants

Eric is also the highest paid coach/trainer in France (\$35K to \$1,2M programs)

Sales income of 0 to 5.2 million US dollars in 18 months

Prized author and public speaker ("orateur de premier plan 2018")

Having had a troubled childhood and often shy, Eric developed an intense passion for music and went on to pursue an international career as a singer, musician and trainer for over 20 years. During the last ten years, he honed his experience as an entrepreneur.

Now a leadership coach, Eric created his exclusive method and helps his business or entrepreneurial clients reach their financial goals in just a few months.



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**EXCEL**





## ÉRIC

BILINGUAL ENGLISH/FRENCH

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Conference speaker, coach and team management, leadership and motivational trainer, Eric has extensive experience as a professional athlete and manager (France, Switzerland, New Zealand, Canada and South Korea National Teams).

MBA graduate, he teaches in post-secondary institutions.

For over 20 years, he provides consulting to businesses, entrepreneurs, athletes, and students, helping them create their own story, their own legend, a life of THEIR choosing.

Spending time with Éric is immersing oneself in the world of professional sports, understanding the intricacies of attaining performance goals, and understanding the mechanics of team management and building.

## EXPERIENCE

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- Dachser France

- Sodebo

- **Bobsleigh Athlete:**

Participated in the Olympic Games, Four-Man Bobsleigh Junior World Champion, 10 years on the France National Team, 20 France Championship titles.

- **Bobsleigh Coach/Manager:**

Participated in the Olympic Games, silver medal at the Sochi Olympic Games, 9 victories and 10 titles at the 2003 and 2004 Europe Cup with the Switzerland National Team.



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# EMOTION MANAGEMENT



## STÉPHANE

BILINGUAL ENGLISH/FRENCH

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Stéphane is a conference speaker and a professional coach specializing in motivation, leadership and team building. He's also a sought after master of ceremony for galas and awards ceremonies.

Holding a coaching degree from Université Paris II, he is also trained in physical and mental conditioning via the sports and health division of Paris Est Créteil university.

With over 20 years of experience in the field of management and business, he devotes most of his time as a professional coach.

His methodology consists of business coaching, self development, fitness, nutrition and well-being techniques.

## EXPERIENCE

- Involvement in multiple organizations, businesses of all sizes, associations, unions, universities, media, and business, management, and engineering schools.
- High-end gala MC, host and moderator (VIJ - Very Important Jewels)
- Host for the Business Network in Nice
- His subject matter:
  - Train like a champ: Physical and mental conditioning of a leader
  - Emotional intelligence
  - Charisma and leadership
  - Team cohesion
  - Collective intelligence and collaborative practices
  - Fitness and well-being

## VIDEO



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**ILLUSION - MAGIC - CREATIVITY**



**BUTZI**

BILINGUAL ENGLISH/FRENCH

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**INVOLVEMENT:**  
**CREATIVITY – MILLENNIALS – AGILITY – MAGIC**

International conference speaker and author of three TEDx Talks, Butzi has intervened with the world's biggest companies. He uses his abilities and experience as a magician to instill more creativity and agility to his audience.

To that end, he reveals throughout his conferences, master classes and his book "The Magic of Crazitivity" the secrets and techniques of the greatest magicians and entrepreneurs. His audience embarks on a magical journey to rediscover trust in their abilities.

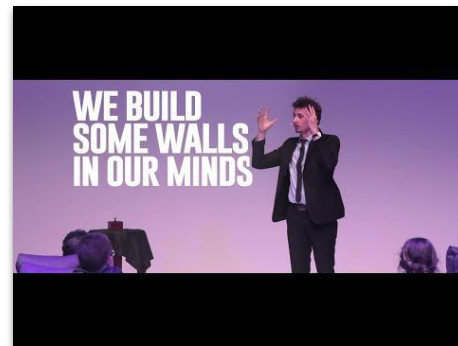
## EXPERIENCE

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- HILTON
- CARTIER
- BARILLA
- TOTAL
- BNP Paribas

## VIDEOS

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# MEMORY & PSYCHOLOGY



**MAXIME**

BILINGUAL ENGLISH/FRENCH

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**INVOLVEMENT:  
PSYCHOLOGY – OUR MEMORY CAPABILITIES**

ADELI certified psychologist and professional conference speaker, he specializes in public speaking and memory development.

Aromatherapist, mnemonist, adventurer, coach and TEDx speaker, youngest certified professional conference speaker of the French Professional Speakers Association (AFPC) and member of the Global Speakers Federation (GSF).

# MAXIME

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## CONFERENCE THEMES

Events: Seminars, board of director meetings, dinners, team-building

- 1. ACTIVATE YOUR PERFECT MEMORY**  
*Your teams boost their self-esteem and a perfect memory*
- 2. BOOST YOUR MEMORY AND MAKE AN IMPACT ON YOUR CLIENTS**  
*Your teams develop their memory and their impact on communication*
- 3. BEING AN AUTHENTIC PUBLIC SPEAKER**  
*More meaningful impact in public and greater self-esteem*
- 4. INTEGRITY VIA THE COMPOSTELA ROUTE**  
*Your teams integrate universal values: integrity, commitment, humility*
- 5. SPECIAL INTERVENTIONS FOR STUDENTS AND PROFESSORS**  
*Boosting self-esteem and efficient memory for exams*

## EXPERIENCE

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- GD-COMMUNICATION
- BANQUE DE FRANCE
- GROUPAMA ASSET MANAGEMENT
- CASINO
- IN EXTENSO
- GROUPAMA PARIS
- PROCTER & GAMBLE

## VIDEO

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# AMONG OUR CLIENTS

# 04